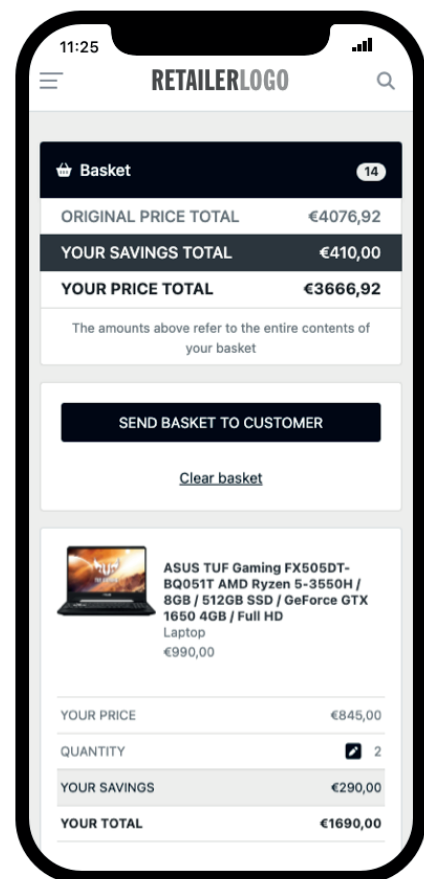# VALUELENZ
## clienteling

# Empower salespeople to easily serve customers and prepare baskets for self-checkout.

Now there's a way to empower your salespeople -no matter their experience- with all information they need to better serve customers and deliver a personalized shopping experience.

Your salespeople will use Valuelenz to provide guidance, first class service, and prepare digital baskets for customers. And with the simple self-checkout of Valuelenz, your customers can pay with their mobile and won't have to go through a cashier desk.

## WHY CLIENTELING?

- Arm salespeople with rich product information

- Increase basket size and maximize up/cross-selling potential

- Establish lasting customer relationships, giving customers VIP treatment

- Operate more efficiently with less cashdesks and cashiers

- Build a 360-degree view of individual customers

- Ultimately, increase customer lifetime value

To learn more, please visit
**valuelenz.com/dt-clienteling**

# CLIENTELING SUBSCRIPTION PLANS

| | PREMIUM | ADVANCED | BASIC |
|---|---|---|---|
| Min number of salespeople | 25 | 10 | 2 |
| Max unique products | 10,000 | 3,000 | 1,000 |
| **FEATURES** | | | |
| Digital store per venue | ✓ | ✓ | ✓ |
| Product data imported via Excel | ✓ | ✓ | ✓ |
| Product data imported via retailer's e-shop on Shopify, Magento, Opencart | ✓ | ✓ | |
| White-labeling of user interface | ✓ | | |
| Rich product information via scanning QR-code / barcode | ✓ | ✓ | ✓ |
| Self-checkout & take-away from store | ✓ | ✓ | ✓ |
| Self-checkout & request for delivery | ✓ | ✓ | |
| Integration with courier companies | ✓ | | |
| Mobile payments | ✓ | ✓ | ✓ |
| Customer behaviour analytics | ✓ | ✓ | ✓ |
| Multiple Languages Supported | 3 | 2 | 1 |
| Dynamic markdown optimization via personal offers | Optional | Optional | Optional |
| Dynamic personal incentives and rewards | Optional | Optional | Optional |

Valuelenz is hosted on the cloud, offered as SaaS, via a web browser. No app required.

VALUELENZ

**SHOPPING FREEDOM.
NO LIMITS.**